



**GOVERNMENT OF WEST BENGAL**  
*Office of the Principal*  
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Name: **AWARENESS PROGRAMME ON TRAFFIC SAFETY**

Place: **Khaprail More, Matigara**

Date: **05-04-2022**

Objective:

- To provide comprehensive information about traffic laws, regulations, and best practices to all road users. This may include information about speed limits, road signs and signals, right-of-way rules, and the dangers of distracted or impaired driving.
- The programme should aim to influence attitudes and behaviours related to safe driving practices. This may involve campaigns encouraging the use of seat belts, helmets (for cyclists and motorcyclists), and child safety seats, as well as discouraging risky behaviours such as speeding, drunk driving, and aggressive driving.
- Ultimately, the primary goal of the programme is to reduce the number and severity of road traffic accidents. This may involve raising awareness of common causes of accidents (such as speeding, driving under the influence of alcohol or drugs, and distracted driving) and providing strategies to avoid them.
- The programme should emphasize the importance of obeying traffic laws and regulations, and highlight the potential consequences of non-compliance, including fines, penalties, and legal consequences.

Photos:



**Students of APCRGC making aware the local people on traffic safety**

Outcome:

- This increased the awareness and understanding among the public about the importance of following traffic rules, wearing seatbelts, avoiding distractions while driving, and other safety measures.
- This led to behavioural changes in peoples, such as wearing seatbelts more regularly, reducing speeding, avoiding driving under the influence of alcohol or drugs.
- The program was successful in changing behaviour and increasing awareness, leading to a decrease in the number of traffic-related incidents.



  
**Officer-in-Charge**  
**APC ROY GOVT. COLLEGE**  
**Siliguri**