

GOVERNMENT OF WEST BENGAL

Office of the Principal

ACHARYA PRAFULLA CHANDRA ROY GOVERNMENT COLLEGE HIMACHAL VIHAR, MATIGARA, SILIGURI, DARJEELING

Email Address:- apcrgc@apcrgc.org, website: www.apcrgc.org

Name: SWACHH BHARAT AVIYAN AT HIMACHAL VIHAR

Place: Himachal Vihar, Matigara, Siliguri in association with "Himanchal Vihar Social Welfare

Association"

Date: 03-03-2023

Objective:

- The objective of the Swachh Bharat Abhiyan at the locality level is to create a clean and healthy environment that enhances the quality of life for residents
- Contributes to the overall well-being of the community.

Photos:







Swach Bharat Aviyan by NSS unit (03-03-2023)

Outcome:

- The program leads to improved sanitation infrastructure, including the provision of proper waste disposal systems, contributing to a cleaner and healthier environment.
- Better sanitation practices and cleaner environments lead to improved public health outcomes, including reduced incidences of waterborne diseases, diarrheal illnesses, and other sanitationrelated health issues.
- Through awareness campaigns and educational programs, the Swachh Bharat Abhiyan promotes behavioural change among individuals and communities, encouraging them to adopt hygienic practices and maintain cleanliness in their surroundings.
- The program fosters a sense of civic responsibility and pride among community members, promoting social cohesion and solidarity in working towards a shared goal of cleanliness and sanitation.



